

We've developed the most suitable maize varieties specifically for UK farmers from Scotland to the South Coast at our breeding and test sites across the country. Now over one third of the maize grown in the UK is developed and bred by Limagrain UK - experience *our* knowledge.

Tel: **01472 371471**
www.limagrain.co.uk/maize

To find out more, please contact your local seed merchant.



VIVACITY

Vibrant and full of quality!

- New 1st choice NIAB variety for 2012!
- With high ME yield VIVACITY produces excellent quality silage
- VIVACITY has a high starch content providing good feed values
- VIVACITY has excellent standing power
- VIVACITY is very early maturing (Maturity Class 9) with excellent performance for both quality and yield



Limagrain UK Rothwell, Market Rasen, Lincolnshire LN7 6DT
E maize@limagrain.co.uk

MATURITY CLASS 9
VERY EARLY

EARLY VIGOUR 7.4
GOOD

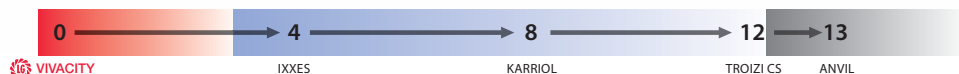
STANDING POWER 8.2
VERY GOOD

Harvest window

(NIAB less favourable sites - 2012 list)



Extra days to harvest in October



■ Out yields Kentaurus and ES Picker – worth an extra £13+ per acre

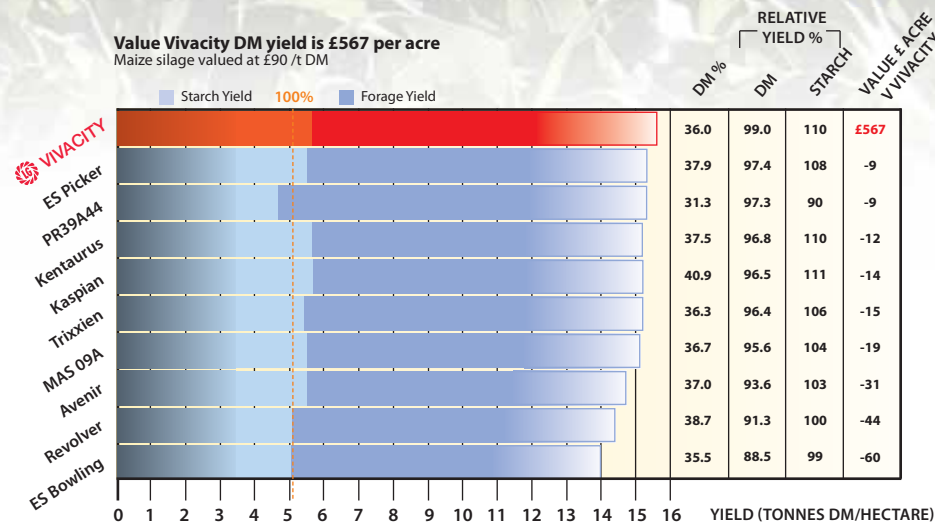
■ Higher starch yields than KreeI and Ixxes – worth an extra £19+ per acre

Limagrain & NIAB trials

(Combined data less favourable sites 2006 - 2010)

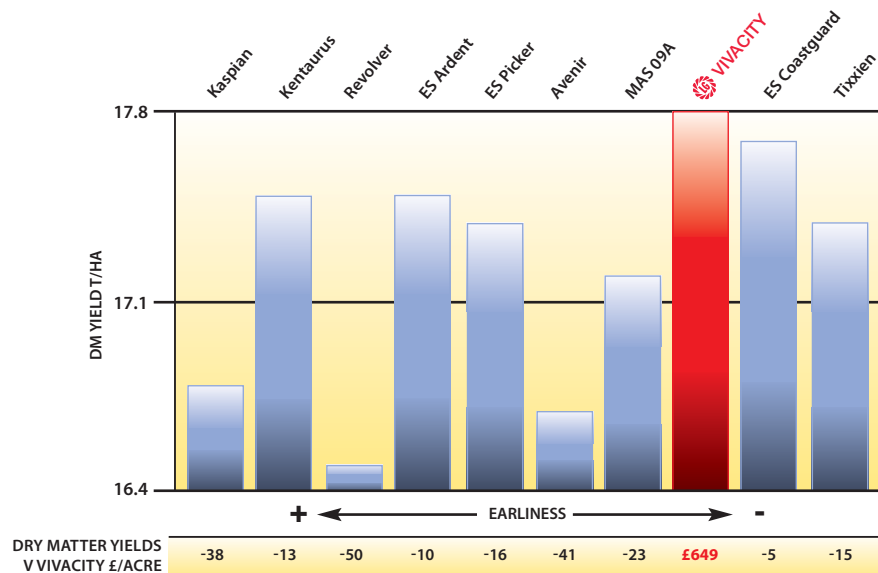


Value Vivacity DM yield is £567 per acre
Maize silage valued at £90 /t DM



Dry matter yields

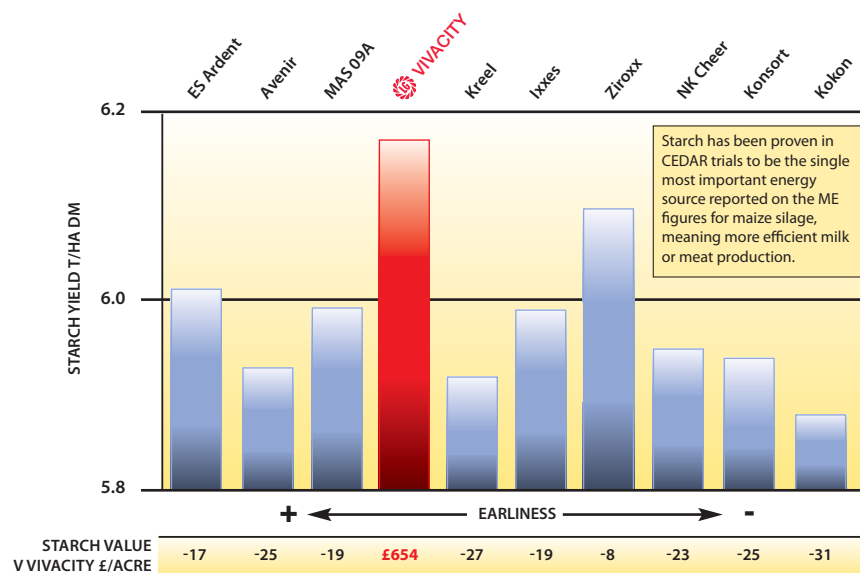
(NIAB less favourable sites - 2012 list)



Vivacity dry matter yield is worth £649 per acre.
Dry matter value £/acre @ £90/t DM.

Starch yield

(NIAB less favourable sites - 2012 list)



Vivacity starch yield is worth £654 per acre.
Starch valued at £262 /t DM (based on winter wheat at £150 per tonne).